

Abstract

Title:

Motivation to Ski-touring

Objectives:

The aim of this thesis is to broaden the knowledge of ski-tourers' motivation for ski-touring in the mountains. We would like briefly describe who ski-tourers are, why do they engage in such an activity and what are their reasons, motives and involvement in ski-touring. Furthermore, we are trying to find out and interpret the differences amongst different ski-tourers' groups based on various aspects.

Methods:

In this thesis we have used a questionnaire as a data collection method. The results were processed in Open Office programme.

Results:

All the respondents have stated "being in nature" as the most common motive for ski-touring. Other common motives were "joy and freedom" that this sport brings them. Most respondents are also motivated by "meeting friends", "running away from "ordinary life", "sport achievements", "discovering new things", "challenge" and "adrenaline and excitement".

We have also discovered that 95, 2% of respondents go to the Czech mountains. Nearly half of respondents (45,1%) spend more than 10 days per season in this mountains. 77,1% of respondents go abroad for ski-touring and 21,9% of respondents spend in this mountains more than 10 days per season.

We have also found some differences in motivation of men and women.

Keywords:

Ski-touring, Motivation